

IPSA's RC 10, RC 22 AND RC 34 CONFERENCE  
**COMMUNICATION, DEMOCRACY AND DIGITAL TECHNOLOGY**  
Rovinj, Croatia, Hotel „Lone“, 2 – 3 October 2015

## PROGRAMME

### 1 October 2015, Thursday

#### Arrivals

**18:00 – 20:00** Pre-registration, Hotel Lone

### 2 October 2015, Friday

**8:00 – 9:00** Registration, Hotel Lone

**9:00** - Welcome address by organizing committee and the Rector of Zagreb University, Damir Boras (Plenary Hall)

**9:30 – 11:00**

#### Panel 1, Room 1

##### 1. E-Democracy: Transparency, Engagement and Digital Policies

**Chair:** *Norbert Kersting*, University of Münster, Germany

- **Policies and Politics of Digital Governments: Comparing EU and US in the Aftermath of 11th September 2001**

*Francesco Amoretti*, University of Salerno, Italy (presenter)

- **Transparency and Open Data: An Analysis of Local Websites in Five Brazilian Cities**

*Lucas Reis*, Federal University of Bahia (UFBA),

Brasil (presenter)

*Ana Carolina Araujo*, Federal University of Bahia (UFBA),

Brasil (presenter)

*Rafael Cardos Sampaio* Federal University of Minas Gerai (UFMG), Brasil

- **Transparency, Accountability and Participation in the Local Governments: Spanish Councils Websites**

*Marta Rebolledo*, University of Navarra, Spain (presenter)

*Rocío Zamora*, University of Murcia, Spain

*Jordi Rodríguez-Virgili*, University of Navarra, Spain

- **Public Policies, Communication Strategies and Institutional Design for Participation**

*Emiliana De Blasio*, LUISS University Rome, Italy (presenter)

*Mauro Santaniello*, University of Salerno, Italy (presenter)

**Discussant:** *Anamaria Musa*, Information Commissioner of Croatia / Faculty of Law, University of Zagreb, Croatia

#### Panel 2, Room 2

##### 2. Media Use: Citizens and Audiences in a Comparative Perspective

**Chair:** *Oscar G. Luengo*, University of Granada, Spain

- **'Dailines' and Citizenship in Multimedia Environment: Media Use, Political Participation and Temporalities of 'Life-world'**

*Antonija Čuvalo*, Faculty of Political Science, University of Zagreb (presenter)

- **Democracy and Media Diversity: Measuring TV Market Concentration in Comparative perspective**

*Juliano Domingues Da Silva*, Catholic University of Pernambuco, Recife, Brasil (presenter)

- **Mediatization of Political Engagement in Digital Mediascapes: Comparing European Online Audiences**

*Dina Vozab*, Faculty of Political Science, University of Zagreb, Croatia (presenter)

*Zrinjka Peruško*, Faculty of Political Science, University of Zagreb, Croatia

- **Change in Media Use - Change in Political Participation? A Cross-National Comparative Study**

*Maren Beaufort*, Austrian Academy of Sciences, Institute for Comparative Media and Communication Sciences, Austria (presenter)

*Josef Seethaler*, Austrian Academy of Sciences, Institute for Comparative Media and Communication Sciences, Austria (presenter)

**Discussant:** *Karolina Koc-Michalska*, Audiencia Business School, France

**11:00 – 11:30** Coffee break

**11:30 – 13:00**

#### Panel 3, Room 1

##### 3. Digital Technology and Election Campaigns

**Chair:** *Guy Lachapelle*, Concordia University, Canada

- **Go viral on the Facebook! Interactions Between Candidates and Followers on Facebook in the 2014 Hungarian General Elections Campaign**

*Marton Bene*, Centre for Social Sciences, Hungarian Academy of Science, Hungary (presenter)

- **Deliberation and Mobilization on Instagram? Glimpses from the Swedish 2014 Elections**

*Uta Russmann*, University of Applied Sciences of WKW Vienna, Austria (presenter)

*Jakob Svensson*, Uppsala University, Sweden (presenter)

*Kiril Filimonov*, Uppsala University, Sweden

- **Analysis of the Political Parties' Official FB Pages in Bosnia and Herzegovina During 2014 General Elections**

*Vanja Malidžan*, Singidunum University, Belgrade, Serbia (presenter)

- **Analysing Follower Actions and Interactions: Social media affordances, election campaigns and follower interactions**

*Karolina Koc-Michalska*, Audiencia Business School, France (presenter)

*Darren G. Lilleker*, Media School at Bournemouth University, UK (presenter)

*Tomasz Michalski*, HEC Paris, France

*Jan M. Zajac*, SoTrender, University of Warsaw, Poland

**Discussant:** *Norbert Kersting*, University of Münster, Germany

**14:30 – 16:00**

#### Panel 5, Room 1

##### 5. Social Media: Platforms of Mobilization or Polarization?

**Chair:** *Marianne Kneuer*, University of Hildesheim, Germany

- **Tweeting on Catalonia's Independence: the Dynamics of Political Discussion and Group Polarization**

*Joan Balcells*, Open University of Catalonia, Spain (presenter)

*Albert Padró-Solanet*, Open University of Catalonia, Spain

- **From Protest to Political Parties: Online Deliberation in the New Parties Arising in Spain**

*Rosa Borge*, Open University of Catalonia, Spain (presenter)

*Eduardo Santamarina*, Open University of Catalonia, Spain (presenter)

- **'Millions of Us': Protest, Citizen Engagement and the Coproduction of Political Communication Through Social Media in Romania's 2014 Presidential Elections**

*Laura Elena Sibinescu*, University of Helsinki, Helsinki, Finland (presenter)

- **Building Audiences or Still Being Ignored by the Citizens? The Czech Parties and Politicians on Facebook in the 2013 Parliamentary Elections**

*Alena Macková*, Masaryk University, Brno, Czech Republic (presenter)

*Václav Štětka*, Charles University in Prague, Czech Republic

**Discussant:** *Darren Lilleker*, Bournemouth University, UK

#### Panel 4, Room 2

##### 4. Digital Technology: New Rules, New Players

**Chair:** *Oscar G. Luengo*, University of Granada, Spain

- **Economic Crisis, New Media and New Political Structures. The Case of "Podemos": a Spanish 'Yes, we can!' Against the Two-Party System in Spain**

*Guillermo López-García*, University of Valencia, Spain (presenter)

- **Political Communication in Times of Crisis: Toward a New Field of Political Participation?**

*Fani Kountouri*, University of Social and Political Science, Athens, Greece (presenter)

- **Cyber-Populism and Digital Direct Democracy: the Case of "Podemos"**

*Belén Fernández García*, University of Granada, Spain (presenter)

- **Internet vs TV: Communicating public policy in Russia**

*Susanna Pshizova*, School of Public Administration, Lomonosow Moscow State University, Russia (presenter)

**Discussant:** *Marianne Kneuer*, University of Hildesheim, Germany

**13:00 – 14:30** Lunch break

#### Panel 6, Room 2

##### 6. EU: Digital Technology, Identity and Europeanization

**Chair:** *Mato Brautović*, University of Dubrovnik, Croatia

- **The Internet and the Europeanization of Eurosceptic parties: The Cases of Sweden and Denmark**

*Anamaria Dutceac Segesten*, Lund University, Sweden (presenter)

*Michael Bossetta*, University of Copenhagen, Denmark (presenter)

- **EUens - The Rise of a New Identity?**

*Domagoj Bebić*, Faculty of Political Science, University of Zagreb, Croatia (presenter)

- **Social Media as a Platform for Debates on Current Political Topics? A Comparative Analysis of Parties' Social Media Communication during the European Election 2014**

*Andreas Köhler*, Macromedia University of Applied Sciences, Cologne, Germany (presenter)

- **Communicating the Crisis: The Role of the Social Media in Political Communication of the EC During Economic Crisis in the EU**

*Marija Volarević*, Faculty of Social Sciences, University of Ljubljana, Slovenia (presenter)

**Discussant:** *Alexandra Borchardt*, Süddeutsche Zeitung, Germany

**16:00 – 16:30** Coffee break

16:30 – 18:00

## Keynote lecture, Plenary Hall

**Do the Media serve Democracy? The changing role of journalists**  
*Guy Lachapelle*, Concordia University, Canada, IPSA Secretary General

20:00 **Welcome reception at the Island of St. Andrija**

Welcome address by The Governor of the Istrian County and the Mayor of Rovinj

## 3 October 2015, Saturday

9:30 – 11:00

### Panel 7, Room 1

**7. Digital Technology, Political Knowledge and Civil Society**

**Chair:** *Božo Skoko*, Faculty of Political Science, University of Zagreb, Croatia

**The Electronic Public Sphere of Non-Governmental Organizations Addressing Democratic Challenges of Digital Society**

**Simon Delakorda**, Institute for Electronic Participation, Ljubljana, Slovenia (presenter)

● **Social Media – Enablers or Challengers for Voluntary Organizations?**

**Kristin Strømsnes**, Department of comparative politics, University of Bergen, Norway (presenter)

**Kari Steen – Johnsen**, Institute for Social Research, Oslo, Norway

**Ivar Eimhjellen**, Uni Research Rokkan Centre, Bergen, Norway

**Bernard Enjolras**, Institute for Social Research, Oslo, Norway

● **Because Political Knowledge Matters - The Impact of Deliberation on Citizens' Opinions**

**Anastasia Deligiaouri**, Technological Educational Institution of Western Macedonia, Kastoria, Greece (presenter)

**Amalia Triantafyllidou**, Technological Educational Institution of Western Macedonia, Kastoria, Greece

**Prodromos Yannas**, Piraeus University of Applied Sciences, Aigaleo, Greece

**Georgios Lappas**, Technological Educational Institution of Western Macedonia, Kastoria, Greece

**Raymond Alvanos**, Technological Educational Institution of Western Macedonia, Kastoria, Greece

**Dora Papadopoulou**, Technological Educational Institution of Western Macedonia, Kastoria, Greece

**Stefanos Venieris**, Technological Educational Institution of Western Macedonia, Kastoria, Greece

**Alexandros Kleftodimos**, Technological Educational Institution of Western Macedonia, Kastoria, Greece

● **Political Discourse of Croatian Wikipedia: Two Faces of Croatian History**

**Viktorija Car**, Faculty of Political Science, University of Zagreb, Croatia (presenter)

**Ana Majnarić**, Elementary School Rapska, Zagreb, Croatia

**Discussant:** *Norbert Kersting*, University of Münster, Germany

### Panel 8, Room 2

**8. Politicians and Digital Technology: For the Love of Social Media**

**Chair:** *Marianne Kneuer*, University of Hildesheim, Germany

● **Is This the Era of Self-mediatization? A Cross-country Research of MPs' Facebook and Twitter Use**

**Norbert Merkovity**, University of Szeged, Hungary (presenter)

● **Room Just for Elite? Political Communication on Twitter in the Context of Responsiveness**

**Vita Dreijere**, University of Latvia, Latvia (presenter)

● **Private and Political in Online Political Communication: Comparative Analysis of Political Actors on Social Media by Barack Obama, David Cameron and Ivo Josipović**

**Milica Vučković**, Faculty of Political Science, University of Zagreb, Croatia (presenter)

● **Proximity or Personality? Voters' Preferences vs. "Recommended" Candidates. A Case Study of Czech Presidential Elections**

**Otto Eibl**, Faculty of Social Studies, Masaryk University, Brno, Czech Republic (presenter)

**Karel Komínek**, Faculty of Social Studies, Masaryk University, Brno, Czech Republic

**Discussant:** *Darren Lilleker*, Bournemouth University, UK

11:00 – 11:30 **Coffee break**

11:30 – 13:00

### Panel 9, Room 1

**9. Citizen Journalism and Digital Activism**

**Chair:** *Darren Lilleker*, Bournemouth University, UK

● **Social Causes with Voice: The Work of Ninja Media in Brazil**  
**Antonio Augusto Braighi**, Federal University of Minas Gerais, Brasil (presenting via Skype)

● **Why did Arab Spring not Spring in all Arab Regions?**  
**Cha, Hyun-Jin**, Korea University, Korea (presenter)

● **Radicalization and Technology: Mediatizing Radicals in Democracies**  
**Robert Imre**, The University of Newcastle, Australia (presenter)

● **Health, Communication, and the Digital: Untangling Digital Communication in Contemporary Health-Related Practices**  
**Stefania Vicari**, University of Leicester, UK (presenter)

**Discussant:** *Alexandra Borchardt*, Süddeutsche Zeitung, Germany

14:30 – 16:00

### Panel 11, Room 1

**11. Reporting Politics: News Constructing and Framing**

**Chair:** *Igor Kanižaj*, Faculty of Political Science, University of Zagreb, Croatia

● **European New Populism on Spanish TV: from Syriza to Podemos**  
**Oscar G. Luengo**, University of Granada, Spain (presenter)

● **Web Sites as Government's Public Diplomacy Tool: Framing the Issue of Unemployment**

**Đana Luša**, Faculty of Political Science, University of Zagreb, Croatia (presenter)

**Hrvoje Jakopović**, Faculty of Political Science, University of Zagreb, Croatia (presenter)

● **The Birth of a Frame: The Use of "Caste" in the Spanish Media During 2014 and the Rise of Podemos**

**Javier G. Marín**, University of Granada, Spain (presenter)

**Adolfo Calatrava**, University Carlos III, Spain (presenter)

● **Manufacturing 'Breaking News': Digital Technology, Democracy and Citizenship**

**Tena Perišin**, Faculty of Political Science, University of Zagreb, Croatia (presenter)

**Discussant:** *Marijana Grbeša*, Faculty of Political Science, University of Zagreb, Croatia

### Panel 10, Room 2

**10. Digital Technology and Participation**

**Chair:** *Norbert Kersting*, University of Münster, Germany

● **Digital Citizenship as Multiple Political Participation? Predictors of Digital Political Participation in Slovenia**

**Mitja Hafner Fink**, Faculty of Social Sciences, University of Ljubljana, Slovenia (presenter)

**Tanja Oblak Črnič**, Faculty of Social Sciences, University of Ljubljana, Slovenia (presenter)

● **Are the Digital Media Replacing the Traditional Forms of Citizen Participation?**

**Lidija Baltin**, Faculty of Political Science, University of Zagreb, Croatia (presenter)

● **The Case of 3000: Old and New Media, Politics and Public Engagement in Life of a Village**

**Alena Macková**, Masaryk University, Brno, Czech Republic (presenter)

**Jakub Macek**, Masaryk University, Brno, Czech Republic (presenter)

● **The Democratic Value of Online Political Discussions: a Theoretical-Empirical Approach**

**Lidia Valera**, University of Valencia, Spain (presenter)

**Discussant:** *Domagoj Bebić*, Faculty of Political Science, University of Zagreb, Croatia

13:00 – 14:30 **Lunch break**

### Panel 12, Room 2

**12. Cyberdemocracy: Norms, Codes and Challenges**

**Chair:** *Anamaria Musa*, Information Commissioner of Croatia / Faculty of Law, University of Zagreb, Croatia

● **Revisiting E-topia: Cyberdemocracy, the Clear Name Debate, and the Potential of Anonymity for Democratic Innovation**  
**Hans Asenbaum**, University of Vienna, Austria (presenter)

● **Deliberative Democracy on the E-rocks**

**Ana Matan**, Faculty of Political Science, University of Zagreb, Croatia (presenter)

● **Brazilian Democracy Between Facts, Norms, and Code**

**Samantha Ribeiro**, Pontifical Catholic University, Rio de Janeiro, Brasil (presenter)

● **Dreaming the Revolution and Switching in a Digital Civilization**  
**Zoran Kurelić**, Faculty of Political Science, University of Zagreb, Croatia (presenter)

**Discussant:** *Oscar G. Luengo*, University of Granada, Spain

**Discussant:** *Oscar G. Luengo*, University of Granada, Spain

16:00 – 16:30 **Coffee break**

16:30 – 18:00

## Keynote lecture, Plenary Hall

**The Logic of Connective Action: Democratic Mobilization in the Digital Age**  
**Lance W. Bennett**, University of Washington, USA Closing address

19:30 – **Trip to Pula** Guided tour of the famous Amphitheatre and Illuminated Giants

22:00 – **Return to Rovinj**