

4th AGRIMBA-AVA

POREČ, CROATIA, JUNE, 16-20 2015

The congress is organized by the University of Agriculture Faculty of Agriculture, the Regional UNFAO Office, and AgriMBA, as an international network of MBA programs. The congress brings together experts, researchers and professionals, and address topics from a broad field of agribusiness and rural development as well as issues related to connecting of business, science and education.

Topics

- Determination of recent trends in agribusiness and related sectors
- Narrowing the gaps between industry, education and research
- Improving attractiveness of studies in the field of business administration with special emphasis on agribusiness
- FAO Workshop: Enhancing efficiency and inclusiveness of agrifoodchains in Eastern Europe and Central Asia
- UN FAO, partner in organisation of congress „Smart Agribusiness for the Society of Tomorrow“ has issued a CALL FOR PAPERS for a workshop „Enhancing efficiency and inclusiveness of agrifood chains in Eastern Europe and Central Asia“

For all details, please visit: <http://www.fao.org/europe/events/detail>

IMPORTANT DATES:

The deadline for submission of an abstract 15th March 2015

Communication of acceptance: 30th March 2015

Submission of the full paper: 30th April 2015 "

Congress SMART AGRIBUSINESS FOR THE SOCIETY OF TOMORROW

June, 16-20 2015
Poreč - Croatia

MaksTravel:
kristijan@makstravel.hr

AgriMBA:
info@agrimba-ava2015.hr

Phone: +3851/8887495
Fax: +38518885104

www.agrimbaava2015.hr

Contact us

ORGANIZATION



Sveučilište u
Zagrebu



Agronomski
fakultet



Poslijediplomski
specijalistički studij -
Poslovno upravljanje u
agrobiznisu MBA



VALAMAR
HOTELS & RESORTS



Valamar Diamant Hotel 4*

Accommodation

Hotel Valamar Diamant / Crystal

Valamar Diamant Hotel is only a 10 minute stroll away from the historic centre of Poreč. Surrounded by pine forests and pristine beaches, those hotels, positioned next to each other, offer the right balance of recreation, relaxation and exceptional buffet dining, including dietary meals. The Hotel's recreational activities are second to none, especially when it comes to biking. It features a sports hall, outdoor pool, heated indoor pool and a wellness and beauty centre. After busy days, get ready for a great gastronomic experience visit the show cooking buffet restaurant.

<http://www.valamar.com/hr/hoteli-porec/valamar-diamant-hotel>

Type of room	Price
Single room	97.EUR
Double room	67.EUR

Types of payment :

1. Bank transfer
 2. Credit cards – VISA, Mastercard, Diners, American Express
 3. Cash
- *Payment on the spot – additional 5% on the price.

Payment details:

MAKS Travel d.o.o.

Nova Cesta, Zagreb, Croatia

Hrvatska Postanska Banka

IBAN: HR8723900011100377848

Swift Code : HPBZHR2X

Payment description : Congress Fee – Your Surname

Registration

Early bird*
until April 15th = 250€

Regular *
from April 5 th – June 16th = 300€

Accompanying person**
150€

Students*** = 150€

Fee includes:

* The congress materials, field trip, gala dinner

** Field trip and gala dinner

*** The congress materials, field trip and gala dinner

Where to register?

<http://www.agrimba-ava2015.hr/registration-2/>

FAQ

1. Those submitting papers for FAO workshop could also register to the Congress. If rejected by FAO you would get a chance to resubmit a paper to the Congress and catch the early bird fee.

2. Those planning to participate the AgriMBA board meeting only and want to be accommodated on the congress's premises should register on the Congress web page. Please select appropriate dates of your stay.

Conference Agenda

Tuesday, June 16, 2015

18:00-20:00 Registration and reception

Wednesday, June 17, 2015

09:00-10:00 Registration
Opening ceremony

10:00 to 11:30 **Plenary Session: Lifelong Learning In Agribusiness**
Plenary speaker 1: Wim Heijman, Wageningen University
Agrimba As A Tool For Lifelong Learning

11:30 to 12:00 Break
Plenary speaker 2: Zsolt Csapo, University of Debrecen
Team Academy - An Exampe of Learning by Doing Management Education

12:00 to 14:00 Plenary session 2: **Global trends in Agribusiness**
Plenary speaker 3
Plenary speaker 4

14:00 to 15:00 Lunch
(Agri)Business Meets Science
Panel discussion
Miroslav Božić, European Commission, Directorate General for Agriculture and Rural Development

15:00 to 17:00 Vlatka Petrović, University of Zagreb, Centre for Research, Development and Technology Transfer
Stjepan Tanić, United Nations Food and Agriculture Organization, Regional Office for Europe and Central Asia
Emir Džanić, Podravka d.d., Research and Development Department

18:00 Visit to the Institute of Agriculture and Tourism Poreč
City tour

Thursday, June 18, 2015

9:00 to 11:00 **Work in sessions**

11:00 to 11:30 Break

11:30 to 14:00 **Work in sessions**

13:30 to 14:30 Lunch

14:30 to 16:00 **Work in sessions**

16:00 to 16:30 Break

16:30 to 18:00 **Work in sessions**

20:00 **Dinner**

Friday, June 19, 2015

12:00 to **Field trip**
Departure in front of the hotel at 12:00 HRS.
Driving alongside the Parenzana, ancient route which was connecting Poreč with Trieste in years 1902 - 1935.
We will take a rest in one of the old train stations, with beautiful view of central Istria.
You will be served with traditional Istrian specialities with tasting red and white wines etc.
Continuing our trip to Motovun, old town originated from 12. Century, famous for it's beauty and surrounding landscapes.
Following town sightseeing, We will visit one of the local agrotourism estates, where You will be served with domestic food.
After party, return to the hotel.

Saturday, June 20, 2015

10:00 to **Agrimba General Board Meeting**

The chosen authors will have the opportunity to publish their papers in the following Journals:

APSTRACT

<http://www.apstract.net/node/350>

and

AGROECONOMICA CROATICA

<http://haed.hr/aec/>

The UN FAO workshop proceedings containing selected papers and a synthesis of the workshops discussions and deliberations will be published as an FAO document.



<http://www.apstract.net/authorguidelines>

Papers

Submission and dissemination of papers:

- The deadline for submission of abstracts: 15th March 2015
- Communication of acceptance: 30th March 2015
- Submission of full papers: 30th April 2015

A selection of the congress papers will be considered for publication in the Journal of Applied Studies in Agribusiness and Commerce (APSTRACT) or Agroekonomica Croatica.

All other accepted papers will be published in the Conference Proceedings.

The papers will be published if the registration fee is paid by 29th May 2015.

Authors are requested to submit an abstract using one of the conference registration forms that include sending of abstract as an option (available at <http://www.agrimba-ava2015.hr/>).

Registration:

You are invited to register for the congress using one of several options available on the congress web site

<http://www.agrimba-ava2015.hr/registration-2/>

Payment details:

MAKS Travel d.o.o.

Nova Cesta, Zagreb, Croatia

Hrvatska Postanska Banka

IBAN: HR8723900011100377848

Swift Code : HPBZHR2X

Payment description : Congress Fee – Your Surname

HOW TO REACH US

by car

GPS coordinates:

latitude: 45° 12' 50'' N (45.214019444444446 N)

longitude: 13° 35' 59'' E (13.599813888888888E)

by plane –

Airport Pula (PUY), 52 km from Poreč

<http://www.airportpula.hr>

Airport Pleso (ZAG), Zagreb, 264 km from Poreč

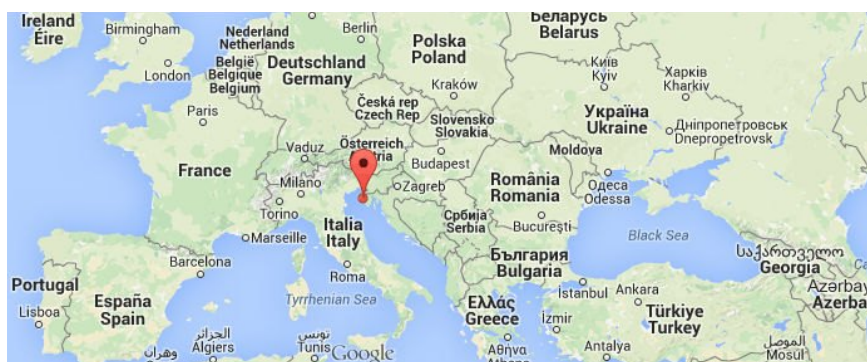
<http://www.zagrebaairport.hr/>

Airport Trieste, 112 km from Poreč

<http://www.aeroporto.fvg.it/it/home/index.htm>

Airport Rijeka (RJK), Omišalj, 116 km from Poreč

<http://www.rijekaairport.hr/>



IMPORTANT :

Due to great interest for our congress, the transfers from Zagreb airport to the hotel will be arranged.

Departures : 16.06.2015.

At : 10:00;16:00;20:00

Transfers from Zagreb, Trieste or Pula airport can be arranged.

For prices and timetable please contact the technical organizer, on:

kristijan@makstravel.hr

or

info@agrimba-ava2015.hr

More about Istria

<http://www.istra.hr/>
<http://www.to-porec.com/>

Poreč is a town and municipality on the western coast of the Istrian peninsula, in Istria County, Croatia. Its major landmark is the 6th century Euphrasian Basilica, a UNESCO World Heritage Site since 1997.

Poreč is almost 2,000 years old, and is set around a harbor protected from the sea by the small island of Sveti Nikola (Saint Nicholas/San Nicola). The town's population of approximately 12,000 resides mostly on the outskirts, while the wider Poreč area has a population of approximately 17,000 inhabitants. The municipal area covers 142 square kilometres (55 sq mi), with the 37 kilometres (23 miles) long shoreline stretching from the Mirna River near Novigrad to Funtana and Vrsar in the south.

Ever since the 1970s, the coast of Poreč has been the most visited tourist destination in Croatia.



In collaboration with the International MBA in Agribusiness Network (AGRIMBA), the Food and Agriculture Organization of the United Nations (FAO) will hold a workshop on “Enhancing efficiency and inclusiveness of agrifood chains in Eastern Europe and Central Asia”. The workshop will be implemented as part of the programme of the International AgriMBA Congress, “Smart Agribusiness for the Society of Tomorrow”.

Objective

To address aforementioned and other issues pertinent to development of agrifood chains in the Eastern Europe and Central Asia Region, FAO workshop intends to bring together industry leaders, high level policy makers, top scientists and practitioners, as well as other stakeholders to discuss and exchange the views on the regional perspectives for efficient, equitable, sustainable and inclusive agrifood chains development. The goal is to offer a platform whereby regional experiences in agrifood chains development can be discussed, lessons can be learned and recommendations can be made to improve the effectiveness of agrifood sector promotion initiatives by governments and development organizations.

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Potential contributors are invited to send their proposals for papers addressing the listed topics in the form of an extended abstract.

The theme and the topic of the papers should be directly related to or relevant for Eastern European and Central Asian Countries. An extended abstract (250 – 400 words) in English and a brief resume should be sent to [Stjepan Tanić](#), Agrifood Economist, FAO Regional Office for Europe and Central Asia.

Grants

Professionals from Eastern European and Central Asian countries, who will have their contributions accepted for presentation at the workshop, will be eligible to coverage of costs of their participation in the workshop. The grants will be provided upon submission of a technical paper to be prepared in accordance with FAO guidelines. The workshop proceedings containing selected papers and a synthesis of the workshops discussions and deliberations will be published as an FAO document.

Important dates

Submission of an extended abstract (max 400 words) : 15th March 2015

Communication of acceptance and grant eligibility: 30th March 2015

Submission of the full paper (max 7500 words): 31st May 2015



University of Zagreb Faculty of Agriculture, Executive MBA in Agribusiness and Commerce
The University of Zagreb Faculty of Agriculture (FAZ), founded in 1919, is the oldest and the leading institution of higher education in the field of agriculture in Croatia, occupying an important position within the country's educational, scientific and research system.

<http://www.agr.unizg.hr/en>



Executive MBA in Agribusiness and Commerce is postgraduate specialization study program tailored for managers along agrifood chain.

<http://mba.agr.hr/>



Croatian Society of Young Farmers
HUMP - Hrvatska udruga mladih poljoprivrednika

<http://www.hump.hr/>



Institute of Agriculture and Tourism Poreč
IPTPO - Institut za poljoprivredu i turizam Poreč

<http://www.iptpo.hr/index.php/en>

International Network for the MBA Agribusiness and Commerce

AGRIMBA network was established in 1995 as a successful Tempus project at Warsaw Agricultural University (now Warsaw University of Life Sciences, WULS) and the Czech Agricultural University, Prague (now Czech University of Life Sciences, Prague, CULS). Since that time the network has developed into an efficient way of upgrading the management knowledge of young managers mainly in Central and East Europe. The network has developed the curriculum for the parttime two year MBA programme designed as a post experience degree for young managers in agribusiness and commerce. The MBA consists of a core of seven modules Economics, Management, Marketing, Agribusiness, Policy and Law, Operational Analysis, and a Thesis.



Croatian Society of Agricultural Economics

<http://www.haed.hr/>