



**Antai Global
Summer Program**
Shanghai Jiao Tong University

ANTAI GLOBAL SUMMER PROGRAM

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JULY 4 - JULY 22

SHANGHAI

Undergraduate and Master Tracks

Enhance
your
perspectives
on business
and
culture
in China



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安泰经管学院
ANTAI COLLEGE
Economics-Management



Understanding China Communicating with the world



Program Highlights

A 3-week summer program integrating intense business education in China context with corporate experience.

An exciting global summer program conducted in the business center of China, Shanghai.

A diverse student body from top universities across continents, two tracks designed for undergraduate and post-graduate participants.

A variety of curricular and extra-curricular activities featuring lectures, case study, corporate seminar, company visits, across-city sightseeing, and cultural events.

A certificate from Shanghai Jiao Tong University and 3 SJTU academic credits upon successful completion of the program.

Participant Profile

PARTICIPANT PROFILES OF CLASS 2013:

Class size: 38
Countries and regions represented: 18

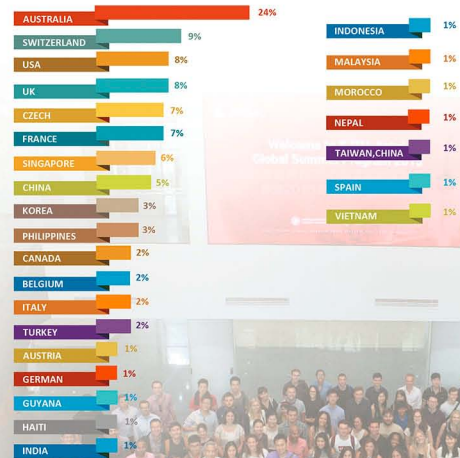
PARTICIPANT PROFILES OF CLASS 2014:

Class size: 48
Countries and regions represented: 20

PARTICIPANT PROFILES OF CLASS 2015:

Class size: 84
Countries and regions represented: 26

Distribution of Nationalities (Class 2015)



Notes: the summer program is open to students of all majors, not limited to students from business schools.



Curriculum Structure

Recognized as one of China's top business schools, the Antai College of Economics & Management is experienced in designing curricula with rich academic components combined with real-world business immersion. In addition to classroom teaching, the Antai Global Summer Program features company field trips, executive speaker sessions, and unique cultural and social events.

Sessions	Credit Hours	SJTU Credits
Academic sessions	32	2
Corporate seminar	4	
Company visits	6	
Cultural seminar activities	13	
Chinese language course	20	
Total	75	3



Academic Component

- Inspirational academic sessions featuring highly-qualified faculty and senior industry practitioners
- Challenging but rewarding team activities to hone your leadership skills and communication abilities
- A solid foundation in business and management thinking
- Integrated Chinese language training

Corporate Experience

- Exclusive visits to leading companies in various industries and across types of companies (MNC, joint-venture, SOE)
- On-site talks by industry executives and leading experts in their fields
- Corporate seminar and workshops led by industry experts



Cultural and Social Activities

- Social events featuring Chinese culture plus excursions to famous landmarks in one of the most exciting cities in the world.



Note:

A final exam on Chinese language is required, as is a final evaluation team project.

Three SJTU credits are equivalent to 6 to 8 ECTS credits. The student's home institution is the decision-maker on how many credits to transfer to the students. We provide a transcript to either the home institution or the participant.

Class Schedule

The 2016 program is scheduled from July 4 (Mon) to July 22 (Fri) 2016. Registration is on July 3, 2016 and class begins on July 4, 2016

A typical 3-week class schedule sample:

2016 Antai Global Summer Program

Antai College of Economics and Management Shanghai Jiao Tong University

Monday / July 4	Tuesday / July 5	Wednesday / July 6	Thursday / July 7	Friday / July 8
09:00-10:00 Welcome and Orientation	09:00-12:00 Chinese Language Course	09:00-12:00 Chinese Language Course	10:00 Company Visit : Visit 3M China research center in Shanghai	
10:00-11:00 Visit Old Library of Shanghai Jiao Tong University				Sightseeing: Full-day excursion to Wuzhen (an old town near Shanghai, featuring ancient Chinese architectures).
11:00-12:00 Campus Tour				
13:30-16:00 Visit Gan Xuesen Museum & Tian Zi Fang	13:30-16:30 Academic Session: Guest speaker: Travel in China	13:30-16:30 Culture Activity: Learn and practice Chinese Calligraphy	13:30-16:30 Academic Session: Cross-Culture Management in China	
16:00 Visit the Site of the First National Congress of the Communist Party of China & Xin Tian Di Area				
18:00-21:30 Welcome Dinner	Leisure Time	Leisure Time	Leisure Time	
Monday / July 11	Tuesday / July 12	Wednesday / July 13	Thursday / July 14	Friday / July 15
9:00-12:00 Academic Session: When The World Comes to China Social, Cultural and Economic Issues and Opportunities 1	9:00-12:00 Academic Session: Consumer Behavior in China	9:00 – 11:00 Company Visit: Boston Consulting Group (BCG)	9:00-12:00 Chinese Language Course	8:30 -11:00 Culture Activity: Chinese cooking class: Dumpling making
13:30-16:30 Academic Session: When The World Comes to China Social, Cultural and Economic Issues and Opportunities 2	3:30-16:30 Chinese Language Course	14:00-18:30 Sightseeing: Visit The Bund & Nanjing Road	13:30-16:30 Academic Session: Entrepreneurship in China	13:30-16:30 Academic Session: Leading People in China
Leisure Time	Leisure Time	19:00-21:00 Hangpu River Cruiser with Dinner	Leisure Time	19:00-21:00 Culture Activity: Join local family dinner with SJTU students
Monday / July 18	Tuesday / July 19	Wednesday / July 20	Thursday / July 21	Friday / July 22
9:00-12:00 Academic Session: Strategic Management and Strategy of Chinese Companies 1	9:00-12:00 Chinese Language Course	10:00-11:00 Company Visit: Coca Cola	9:00-12:00 Corporate Seminar: Chinese Companies' Differentiating Marketing against the Western 2	9:00-12:00 Final Evaluation (Project Presentation)
13:30-16:30 Academic Session: Strategic Management and Strategy of Chinese Companies 2	Culture Activity: 13:30– 15:30 Zen practice class 15:30– 16:30 Tour of Classic Chinese garden & tea tasting 16:30–17:30 Clay modeling class	13:30-16:30 Academic Session: Chinese Companies' Differentiating Marketing against the Western 1	13:30-16:00 Chinese Language Test 15:00-16:30 Final Presentation Preparation Time	15:00-16:00 Graduation Ceremony & Certificate Awarding
19:30-21:00 Culture Activity: Acrobatics Show: "ERA – Intersection of Time"	Leisure Time	Leisure Time	Leisure Time	18:00-20:00 Graduation Dinner

Please note the class schedule is updating, you may find the latest version on our website: www.summerschool.sjtu.edu.cn



Program Costs

	Exchange-based	Non-exchange
Application fee	\$80	\$80
Tuition	waived	\$2100
Housing (shared room)	\$600	\$600
Meals, field trips, activity fee (company visits and cultural immersion events)	\$900	\$900
Total	\$1580	\$3680

Important Notes

- Exchange-based participants are nominated by universities and institutions that have existing student exchange agreement with the Antai College of Economics and Management, Shanghai Jiao Tong University.
- The application fee also covers expenses supporting visa application, international students registration fees and other logistic costs incurred. The application fee is non-refundable.
- The tuition covers all academic lectures and cost of all course materials.
- Housing & dining covers three week's stay in on-campus hotel, lunch and some dinners.
- Field trips and activities are compulsory, and the fee for them is non-refundable.
- Participants are responsible for travels between their home country and Shanghai, China. We will provide supporting documents to help participants secure visas to enter and stay in the PRC.
- We require participants to carry adequate medical and accident insurance coverage during their entire stay in China.
- We arrange the equivalent of a three-star hotel on the campus of Shanghai Jiao Tong University, located in the downtown Xujiahui area of Shanghai. We do not encourage participants to stay off campus.

Application

Who should apply?

- Open to undergraduates and post-graduate students from around the world.
- Recent college graduates or professionals who are interested in learning Chinese culture and business dynamics in China are also welcome to apply.
- Participants are required to be adults aged at or above 18.

How to apply?

Please email the following documents to ICEO@sjtu.edu.cn

- A completed 2016 application form
- Your curriculum vitae, including educational and professional experience
- An official transcript from your home institution (scanned file acceptable)
 - * A copy of notarized translation is required, if the official transcript is not in English.
- A copy of your valid passport
- A passport-type photograph (.jpg or similar OK)
- The application fee of US\$ 80

When to apply?

Rolling admission starts on 20 November 2015. Candidates are required to submit complete application materials before the deadline, 31 May 2016.

* Exchange students must be nominated by home university before 30 April, 2016.

Application rounds	Submit application before
1st round	January 1, 2016
2nd round	March 31, 2016
3rd round	April 30, 2016
4th round	May 31, 2016



Testimonials



Nicolai Bernhard (Switzerland)

"We had amazing professors. We had really good classmates from all over the world. I've learnt a lot from their different opinions, different mindsets. There were great inter-cultural activities and great learning. The whole program is definitely something I would like to recommend to anybody whether he is in an undergraduate track or a master track. I think it is a great learning opportunity and I'm very happy I was a part of this program."



Lisa Alderson (Australia)

"I was really impressed with the variety of lectures. We had a lot of lectures on different topics, from different nationalities of lecturers. The lectures were tied in really well with the company visits. The whole program was put together really well."





Michael Tu (USA)

"The lectures went very detailed to dispel any myth you have about the economic and the business environment in China. We heard the CEO of Yihao dian talk about the strategy behind how he developed and grew the company. We were in constant interactions with so many people from different countries. You have personalized learning you can't get anywhere else and you have a well-setup, institutionalized learning that helps you gain insights into what's going on in China."



Liselotte Van Coillie(Belgium)

"The balance between different activities we did in the program—cultural activities, company visits —is what makes it interesting, not one specific thing but the fact that we do all the things together gives it added-value. The program selected students from all over the world, so I made friends from all over the world and got to know their cultures."



Marina Braga (Brazil)

"Everything exceeded my expectation—the lectures, the professors, people in the program, and China itself. I was not expecting such high-caliber, such important lecturers."

